

Virtual Rehab

COMPANY PROFILE

Founded: 2017
 Location: Canada (ICO Launch from Estonia)
 Employees: 10
 Industry: Healthcare
 Technology: VR, AI, & Blockchain
 Product: Yes
 Website: <https://www.virtualrehab.co>

Dr. Raji Wahidy | Founder & CEO
 15 years of exp (incl. Vodafone, Ericsson) Global Awards, Entrepreneur (1 exit), UN & UNICEF registered volunteer

Mrs. Amal Azzeq | Co-Founder & CFO
 40 years of exp as financial & operational exec, Global Awards, Co-Founder of MRT

ADVISORS

Francois Normandeau | Investment Specialist
 H.E. Dr. Saeed Al Dhaheer | Ex-Advisor to UAE Ministry of Interior and Foreign Affairs
 Paul Mears | Bus. Angel in >20 companies
 Binod Nirvan | Smart Contract Auditor
 Ethan Gilmore | Investment Specialist with deep blockchain experience
 Philip Fasano | ex-CIO Kaiser, CIO Hall of Fame
 Dr. Jeff Pfeifer | 2017 Global Research Award
 Don Cox | ex-CIO SAMHSA
 Karen Hurst | Futurist & Lead Arch, Kaiser
 Dr. Larry Wray | Healthcare Consultant
 Dr. Bobbie Ticknor | Psychologist

RECOGNITION AND AWARDS (TRACTION)

Recognition from Head of US Digital Government
 Very promising capability Only VR/AI company in US Dept of Justice Environmental Scan Report
 Partnerships across 4 continents Only Canadian representative to Arab Health One of Canada's most promising high-growth life sciences companies
 Featured at Microsoft Inspire
 Innovation Nominated by WSJ to Startup Showcase
 Ranked 1st by Spanish media for use of VR for correctional rehabilitation
 Covered by media by >28 countries worldwide
 Founder Awarded with United Nations Expert Status
 Selected as One of Montreal's Top Innovative Companies

TOKENOMICS

\$VRH, ERC-20, Utility
 400m Total Supply, 240m for Sale
 1 \$VRH = \$0.10
 \$5m Soft Cap, \$20m Hard Cap
 KYC & Whitelist
 USA (Only Accredited Investors), Canada, NZ, China, Republic of Korea Excluded

USE OF FUNDS

50% Future Development
 30% Marketing
 20% Partnerships

CONTACT

Virtual Rehab Investor Relations
investors@virtualrehab.co

PROBLEM

39 deaths / 100k population due to addiction; Up-to 90% Relapse; 116m adults with chronic pain; 259m prescriptions for painkillers yet 100 everyday due to overdose; 66% of released offenders recidivize within 3 years and 77% within 5 years (US); Lack of focus on mental health and psychological well-being.

SOLUTION



Virtual Reality

A virtual simulation of the real world using cognitive behavior and exposure therapy to trigger and to cope with temptations



Artificial Intelligence

A unique expert system to identify areas of risk, to make treatment recommendations, and to predict post-therapy behavior



Blockchain

A secure network to ensure privacy and decentralization of all data and all information relevant to vulnerable populations



VRH Token

An ERC-20 utility token that empowers users to purchase services and to be rewarded for seeking help through Virtual Rehab's online portal

MARKET

Market Size: >261m (Addiction), \$136b (Prevention & Treatment); B2B Customers: Rehab Centers, Hospitals, Departments of Corrections, Correctional Facilities. B2C Customers: End users; Market Growth: \$5.1b use of VR in Healthcare by 2025; 73% CAGR for Healthcare Training & Simulation Apps; \$12b Blockchain spending by 2022.

COMPETITORS

Virtual Rehab has been pegged as market leader by over 28 countries.

	Dr. Phil's Path to Recovery	appliedVR	NEOFECT	Virtual Rehab
VR	✓	✓	✓	✓
AI	✗	✗	✗	✓
Blockchain	✗	✗	✗	✓
B2C	✗	✗	✓	✓

COMPETITIVE ADVANTAGE

First Mover Advantage (Addiction & Corrections); Market Leader Status; Strong Brand Recognition; Unique Expert System (Identifies Areas of Risk, Makes Treatment Recommendations along with Medication, Predicts Future Behavior); \$VRH Token to Incentivize Patients to Seek Help & Counseling.

KEY MILESTONES

Completing Private, Pre-Sale, & Main Sale of \$VRH Token; Exchange Listing (Q3/Q4 18); Hiring New Employees, Product Development, Opening of New Office in Americas (Q4 18); GitHub Release, Updating White Paper & Website, New Partnerships within Americas (Q1 19); Online Portal Launch, New Partnerships within APAC/MENA, New Product Release (Q2 19); New Partnerships within Europe, Opening of New Office in Europe/MENA, Online Portal Update (Q3 19); Opening of Virtual Rehab Therapy Center (First Worldwide to use VR, AI, & Blockchain along with Medical Doctors), New Partnerships, Updated White Paper & Website, Releasing Roadmap 2020 - 2022 (Q4 19).

BUSINESS MODEL

B2B: License Fee + Subscription-based Fee (Monthly/Annual) + Development & Support; B2C: \$VRH Token (For Programs Order & Download, Further Analysis, & \$VRH Incentive); Virtual Rehab Center (Per Visit Charge / Weekly / Monthly / Annual Membership).